



July Lunchtime Roundtable

Practical Partnerships: research and industry collaborating in the China market

Presenters: Prof Max Lu, The University of Queensland, Prof Andrew O'Neil, Griffith Asia Institute & Dr Ren Yi, University of Southern Queensland

Success in the China market requires firms to be able to transform research and innovation into the market and work at the cutting-edge.

Prof Max Lu has extensive experience in translating research into commercial outcomes winning esteemed industry awards such as the Orica Award, RK Murphy Medal and ExxonMobil Award. He is recognised in the Top 100 Most Influential Engineers in Australia and Top 50 Most Inspiring Chinese in the World and is also the co-inventor of 18 international patents. Prof Lu will discuss how research and industry can work together to produce new technologies in the clean energy and environmental sectors.

Prof Andrew O'Neil will talk about the two-way benefits that can flow from industry-researcher collaboration in the social sciences. In particular, he will focus on the types of contributions that academic researchers can make to promoting knowledge in industry through collaborative projects.

Dr Ren Yi will discuss financial, intellectual and taxation benefits for industry through collaborative projects. He will also identify and explain the relevant funding schemes from federal and state governments related to China market research. He will also explain how to deal with university bureaucracy and academics.

**When: Thursday 15th July, 2010
 12:15, for 12.30pm to 2.00pm**

Venue: KPMG
 Level 16, Riparian Plaza
 71 Eagle Street
 Brisbane Qld 4000

Cost: Member \$20.00(incl. GST), Guest \$60.00(incl. GST)
 Sandwich lunch included

RSVP: Closes Tuesday 13th July- email with payment to acbcqld@acbc.com.au; or fax to **(07) 3829 9730**. Cancellations non-refundable; substitute permitted.

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Note: in reference, please show "15July" and attendee name and fax confirmation with registration

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