



Australia China Business Council
澳大利亚中国工商业委员会

ACBC NSW Executive Committee

2017- 18 Committee Elect

December 2017

ACBC NSW Executive Committee 2017 - 18

#	First Name	Last Name	Position
1	Craig	Emerson	Managing Director
2	Peter	Cai	Fellow
3	Jim	Harrowell	Partner
4	Sara	Cheng	Head of China Practice
5	Xing	Jin	General Manager, Confucius Institute
6	David	Kan	Group Executive – International & New Business, Chief Executive Office
7	Matthew	Meynell	Head of Investment Services, Australia
8	Laurie	Pearcey	Executive Director – International
9	Kathy	Zhang	General Manager, Oceania Region
10	Helen	Zhi Dent	Partner, China Business Practice
11	Jessie	Liu	Head of China Desk, Institutional Banking
12	Tim	Regan	COO & CFO
13	Philip	Cenere	Associate Vice Chancellor and Head of Campus (Sydney)



Craig Emerson

Managing Director, Craig Emerson Economics

Dr Craig Emerson is an eminent economist with 35 years' experience in public policy, politics and the public service. He is Managing Director of Craig Emerson Economics Pty Ltd, providing professional services to governments and the business community. Dr Emerson is an adviser to KPMG. He is also an Adjunct Professor at Victoria University's College of Business and a columnist at *The Australian Financial Review*.

Dr Emerson was Australia's Minister for Trade and Competitiveness in the Gillard Government. He was also Minister for Tertiary Education, Skills, Science and Research and Minister Assisting the Prime Minister on Asian Century Policy.

Prior to that, Dr Emerson was and Minister for Competition Policy and Consumer Affairs and Minister for Small Business.

In 2012, Dr Emerson revived the stalled negotiations between Australia and China for a free trade agreement, contributing to its successful conclusion in 2015. Dr Emerson was also instrumental in gaining bipartisan support for the China-Australia Free Trade Agreement.

As Australia's Trade Minister, Dr Emerson worked with his counterpart at that time, China's Commerce Minister Chen Deming, in producing a major Australia-China report identifying opportunities for Chinese investment in Australian agriculture.

Dr Emerson accompanied Prime Minister Julia Gillard to China in March 2013 for historic meetings with China's president Xi Jinping and Premier Le Keqiang, when the two countries agreed to establish a strategic partnership.

After leaving Parliament in 2013, Dr Emerson prepared the background paper for the highly successful Australia-China Food Summit convened in mid-2014 by ACBC.

Dr Emerson was a Senior Economic Adviser to Prime Minister Bob Hawke. He has been a senior public servant, including as Director-General of the Queensland Department of Environment and Heritage, CEO of the South East Queensland Transit Authority, Assistant Secretary in the Department of the Prime Minister and Cabinet and Economic Analyst at the United Nations.

Dr Emerson holds a PhD in Economics from The Australian National University.



Peter Cai

Fellow, Lowy Institute for International Policy

In addition to his work with Ricci & Xu Communications, Peter is a research fellow at Lowy Institute for International Policy. He is also a journalist with *Business Spectator* and *The Australian*, focusing on China's political economy. He was with *The Age* and *Sydney Morning Herald*, covering Asian Affairs and telecommunications.

Prior to becoming a journalist, Peter was at the Australian Treasury where he worked at Foreign Investment Review Board secretariat, focusing largely on state-owned enterprises and sovereign wealth fund investment and trade policy issues. Peter has a Masters degree from Oxford University and holds undergraduate degrees in international studies and Asian history from Adelaide University.



Jim Harrowell

Partner, Hunt & Hunt

Dr. Harrowell is the immediate past President of the Australia China Business Council (NSW) and a partner of the National law firm Hunt & Hunt, and is the Chief Legal Representative for the Shanghai office of Hunt & Hunt opened in 1998.

He received a Bachelor's Degree of Laws, a Bachelor's Degree in Business, an Honorary Doctor's Degree of Laws, and is a certified public accountant. He is a member of the Association of Chartered Certified Accountants, the Export Council of Australia Advisory Council, and the NSW Government Export & Investment Advisory Panel. Jim is one of six Australians on the foreign arbitrators' panel of China

International Economic & Trade Arbitration Commission (CIETAC) and is a member of the Shanghai International Economic and Trade Arbitration Commission (SHIAC).

He is also the only Australian accredited as a foreign arbitrator by the Shanghai Arbitration Commission.

He has travelled to China regularly over nearly 30 years. He has accompanied two Commonwealth Attorneys General on ministerial visits to China, and three Premiers of NSW on official visits to China. He has represented Australian and Chinese clients in Australia and China. He also provides legal services to the Chinese government and is a regular speaker in China and Australia on all aspects of doing business with China.

In 2006, Jim was appointed a Member of the Order of Australia for service to international relations, particularly the development of legal and business links with China.

In 2009, Jim was appointed to the advisory board of the University of New South Wales Confucius Institute.

In 2012, he received a Doctor of Laws degree from the University of New South Wales for his work in China



Sara Cheng

Head of China Practice, Australian Business Consulting & Solutions

Sara has served on ACBC NSW committee at the capacity of Committee Member and Vice President in the past several years. She is one of the key contributors to the growth of ACBC NSW and assisted with some key events development. Currently Sara is exploring new benefits for ACBC NSW members including the potential for members to network regularly with members of other bilateral trade organizations.

Sara is a well-respected writer, thought leader and sought-after China business expert in Australia. She actively promotes bilateral trade and investment between Australia and China, and co-authored the book *Engaging China-The Realities for Australian Businesses*.

Sara has over 20 years experiences in China and Australia, specialising in China business strategy development, distribution channel management, and merger & acquisition. She held senior management roles with a large Chinese international trade company and an international organization in China before she migrated to Australia 16 years ago.

As Head of China Practice of Australian Business Consulting & Solutions, Sara manages the China team in both Australia and China to assist Australian businesses to trade or invest in China. Sara and her team has assisted hundreds of Australian businesses including some icon brands across a broad range of industry sectors to do business with China successfully through tailored consulting services.

Sara has also managed and run various federal and state government programs including Stepping Up, Instilling International Entrepreneurship in Emerging Enterprises, Women Going Global, etc.

Sara has a strong and extensive network of Chinese government agencies and industry bodies on national, provincial and municipal levels, and has been instrumental in the strategic partnership establishment with China Council for the Promotion of International Trade and All China Federation of Industry and Commerce.



Xing Jin

General Manager, Confucius Institute at Sydney University

Xing Jin is an award-winning market development and cross-cultural communication specialist with more than 20 years of experience. Xing's career has ranged from overseeing programs around market development, consumer engagement and product design to major international relations projects. Xing has a special interest in cultural exchange between Australia and China, having facilitated a number of programs for the Embassy of the People's Republic of China in Australia, Sydney Opera House, Sydney Festival, the Australia Council for the Arts, the Sydney Symphony Orchestra, Qantas, and Medibank Private, amongst others.

Xing is a sought-after specialist in the growing areas of international relations, community engagement and outreach programs within the Australian market. While specializing in the Australian Chinese community, her projects have also encompassed cultural groups from across the Asia Pacific, the Middle East, and Europe.

Xing Jin has been the Head of the University of Sydney Confucius Institute for more than eight years. Over that time she has overseen the growth of its language courses, which serve hundreds of people living in Sydney. The Institute's public reach has also expanded with the introduction of an annual calendar of events featuring leading Australian and Chinese artists, academics and commentators.

As an educator, Xing has lectured widely on topics including relationship management with Chinese business partners, Chinese customer management, and contemporary Chinese attitudes to conducting business outside China. Xing has extensive experience in cultural awareness and business etiquettes training, lecturing in multicultural marketing and developing Chinese language programs.

Xing Jin holds a Master of Arts in Communication Management, a Bachelor of Arts in Chinese Language and Literature, and a Diploma of Education. Xing is also a dedicated arts reviewer, blogger and author.



David Kan

Group Executive International and New Business, Chief Executive Office, NIB Health Funds Ltd.

MBA (AGSM); MB, BS (University of Sydney); GAICD

David joined nib in January 2015 as Group Executive International and New Business. He is responsible for nib's International Workers and Students businesses (with over 100,000 policyholders and covering some of China's leading companies), international private medical insurance, nib's overseas and domestic cosmetic surgery business (nib Options) and nib's travel and life insurance businesses. David is also responsible for new business development, including investigating further opportunities to grow nib beyond Australia, with a particular focus on Asian markets.

David has more than 19 years' experience in the insurance and investments sectors. He was formerly Regional Director of Strategy & Business Development for Asia Pacific, Middle East and Africa, for Willis, based in Hong Kong. Prior to this, he held the roles of General Manager of Retirement and Investment Solutions at ING Australia, General Manager of Strategy, Projects and Finance at Perpetual, and Associate at McKinsey & Company, including in the Hong Kong and Singapore offices.

David also practised as a medical doctor for eight years, principally in the field of orthopaedic surgery.

David brings a strong international track record of formulating and implementing group level strategy and building businesses, with a foundation of deep cross functional experience across multiple sectors of the financial services and healthcare industries.



Matthew Meynell

Head of Investment Services, Australia, Colliers International

Matthew's extensive property background spans over 24 years, selling a wide range of commercial, retail, development and residential site properties.

Joining Colliers International in 2008, Matthew has worked to drive the achievements and success of the national Investment Services team, utilising his knowledge of local and global property markets combined with a strong understanding of client management, negotiation and service excellence.

Building upon Colliers International's 25 year strong Asia Markets strategy, Matthew launched the Australian Investment Showcase in early 2014, a property roadshow initiative which has since brought in over \$1.7 billion dollars in sales. The Australian Investment Showcase has helped to build cross-border collaboration and solidified Colliers International's position as a global leader delivering property advice directly to buyer groups across Asia.



Laurie Pearcey

Executive Director, International and Director, Confucius Institute at UNSW Australia

Described by the China Daily as being 'at the forefront of almost all business, personal and political relations between Australia and its key trading partner', Laurie Pearcey's China career spans more than a decade in industry, government and academia.

Most recently, he was the Chief Executive Officer of the Australia China Business Council where he led the Council's strategic engagement with the Chinese and Australian Governments and represented the collective interests of major industry stakeholders in the Sino-Australian trade and investment relationship.

As CEO, Laurie was a strategic advisor to some of Australia and China's largest and most influential corporations and worked closely with companies such as Rio Tinto, ANZ, ACCOR Hotels, Qantas Airways, QR National, British Gas, Huawei Technologies and Yancoal.

Laurie is a proud UNSW alumnus and a Scholar of the Order of Australia Association Foundation and was a Visiting Fellow in Pacific and Asian History at the Australian National University.

Laurie is a fluent Mandarin speaker and has worked in broadcasting with China Central Television and previously worked for a subsidiary of one of China's largest state-owned oil and gas corporations as well as a range of MPs in the state and federal parliaments.



Kathy Zhang

General Manager Oceania Region, China Eastern Airlines Co., Ltd.

**Deputy Chair of China Chamber of Commerce in Australia (CCCA)
Sydney Branch**

Chairperson of Aviation Committee under CCCA

Career Summary

- Aug2010, General Manager Oceania Region, Marketing & Sales Committee, China Eastern Airlines Co., Ltd.
- Aug2004 – Jul2010, Director-Foreign Affairs Office, China Eastern Airlines Co., Ltd.
- Apr 2002 – Aug2004, Manager-Investor Relations Division, Secretarial Office for Board of Directors, China Eastern Airlines Co., Ltd.
- Jan 2000 – Apr 2002, Manager – Coordination & Translation, Foreign Affairs Office, China Eastern Airlines Co., Ltd.
- May 1998-Jan 2000, Manager-Cooperation in European & America Market, , Marketing & Sales Department, China Eastern Airlines Co., Ltd.
- May 1998 – Aug 1991, Assistant to Director- International Affairs Dept. China Eastern Airlines Co., Ltd.

Education

EMBA degree, Shanghai Fudan University in 2010

Bachelor's degree, major in English, Shanghai Normal University in 1991



Helen Zhi Dent

Partner, China Business Practice, KPMG

Helen Zhi Dent has over 15 years of experience working with Chinese investors overseas. She started her career in 1997, spending three years with the Chinese Foreign Affairs Office in China assisting European businesses to invest into Shandong province and local businesses to invest into Europe. Helen has travelled extensively from a very young age for a native Chinese, which opened her eyes and mind and helped her develop a real understanding of the cultural gaps and the business opportunities between China and the West.

Helen moved to the UK in 2001 where she studied for and received her MBA qualification before joining KPMG in 2004. In 2009 Helen was promoted to the Head of China Practice in KPMG where she held this position until transferring to Sydney in 2011. During her time in the UK, Helen was an active member of CBBC (China Britain Business Council) for 7 years and led several projects including hosting events on behalf of CBBC and leading delegations with CBBC members to China. In 2015 Helen was made a partner in KPMG and is now the Partner in Charge for China Practice in KPMG Australia.

Helen works with Australian businesses who are looking to invest into China and Chinese state owned and privately owned businesses who are investing into Australia. Her client work gives her significant knowledge and insights into the two-way trade and investment flows. She is at the forefront with Chinese investors and has strong relationship with most key investors in NSW.

Helen has extensive networks in the investment and government community in both China and Australia and is highly regarded as a leading advisor and relationship connector. Helen travels to China regularly to promote investment opportunities from Australia. She is committed to facilitate more successful deals between the two countries through bridging the knowledge and information gap as well cultural differences.



Jessie Liu

Head of China Desk, Institutional Banking, ANZ

Jessie has more than 10 years' experience in banking industry in China, Australia and HK. Jessie joined ANZ Australia in March 2016 as Asia Desk Relationship Management covering big MNCs from Asian Countries including China, Korea, HK, Taiwan, SG, India, Indonesia etc. She has extensive experiences in managing MNCs' banking transactions in Australia and in-depth industry knowledge especially in Auto, Technology, Aviation & Transportation sectors etc.

Jessie Liu was appointed as Head of China Desk since Feb 2017. She is responsible for initiating/driving cross border deals between China and Australia, improving connectivity for China investment in Australia with the purpose to position ANZ as the leading bank for all Chinese companies operation or investing in Australia.

Before that, Jessie worked for 6 years with ANZ Shanghai as Director to look after large local Chinese Institutional clients. Jessie also spent around 3.5 years with ABN AMRO Bank/RBS in Shanghai, HongKong etc. Jessie holds a Master and Bachelor Degree of International Finance from University of International Business and Economics.



Tim Regan

COO & CFO, The George Institute for Global Health

Tim is the current COO & CFO of The George Institute for Global Health. He has extensive experience in the health, property and services industries, including as former COO of top 50 ASX-listed Mirvac Group, CEO of TJS Services, Commercial Manager for the Sydney Organising Committee for the Olympic Games and Senior Manager at PricewaterhouseCoopers.

Tim is currently a Director (and former President) of Financial Executives Institute of Australia and a former Director of Thomas & Coffey and Vice-Chair of the Australian Theatre for Young People. He holds a Bachelor of Economics from the University of Sydney and is a Fellow of the Australian Institute of Company Directors, the Institute of Chartered Accountants and the Australian Property Institute.



Philip Cenere

Associate Vice Chancellor and Head of Campus (Sydney), CQUniversity

As the Associate Vice-Chancellor for CQ University's New South Wales region and the head of the Sydney campus, Philip has the responsibility for managing business growth and development, regional engagement, teaching and learning, research and the pastoral care of students and staff.

As a management and board consultant, Peter has advised and served alongside ASX50/100/200 CEOs and directors, vice chancellors, not-for-profit leaders and government departments and have been involved in the business development of some of Australia's best known institutions.

Areas of research and expertise include public relations, issues and crisis management, corporate social responsibility, sustainability reporting, corporate governance, risk management, media, film and television, executive education, higher education management.